



**For Immediate Release**

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**Colts Make It Personal Tour to stop in Orange County**

Members of the Super Bowl Champion Indianapolis Colts will be blitzing Orange County the upcoming summer. The Colts' Make It Personal Tour will be at Springs Valley High School on June 21 from 2-4 p.m. as part of a two-state traveling campaign.

The World Champion Indianapolis Colts will kickoff their 2007 Make It Personal Tour at the Noblesville Meijer on Friday, June 1, from 4-6 p.m. The 2007 Make It Personal Tour marks the fourth year in a row that the Indianapolis Colts have hosted a summer traveling road show featuring players and cheerleaders.

The Make It Personal tour, presented by RE/MAX of Indiana, will continue across Indiana and Kentucky through July 19. Make It Personal tour elements include meet and greets with Super Bowl Champion Colts players or alumni Colts players, Blue the mascot and cheerleaders. Fans may also participate in the "Bleed Blue Blood Drive" by donating to the Indiana Blood Center, register their kids for the new Colts Kids Club, register-to-win Colts pre-season tickets, pick-up free Colts giveaways, and experience Colts In Motion, the team's traveling museum.

Colts In Motion is the club's 42-foot trailer that acts as a centerpiece in the Colts' regional outreach marketing effort. Colts In Motion is equipped with interactive videos, a quarterback challenge football toss, a replica of Peyton Manning's locker and a behind-the-scenes look at the Indianapolis Colts organization.

"For the past four years it has been the Indianapolis Colts' goal to take the team across the state to visit our fans in their own backyard," said Tom Zupancic, Colts Senior Vice President of Sales and Marketing. "Now that the Colts are World Champions it's that much more important for the organization to continue to Make It Personal with our fans."

Please visit [www.Colts.com/MIP](http://www.Colts.com/MIP) for an up-to-date listing of locations to be visited.

*Special notes:*

The Colts would like to encourage all fans to arrive early. The line for player and cheerleader autographs may be cut off at any time to ensure the Tour remains on schedule. Inclement weather or traffic may cause for late arrival or early departure. All Make It Personal Tour stops are rain or shine. Team practice schedules and meeting times may cause for players to arrive late or depart early. The Colts player's names will not be announced prior to the player's arrival to each city.

Fans will be allowed one autograph per person, however fans may get back in line for additional autographs. All Colts Make It Personal Tour stop times are local.